

CTR Board Authorization for a TDM Executive Board and TDM Technical Committee

The CTR Board proposes to change the current board structure and governance into a TDM Executive Board and a Technical Committee.

The purpose of the executive board will be to broaden the scope of CTR to expand transportation demand management in the state. The executive board will:

- Influence WSDOT, regional and local TDM investments
- Establish a state TDM vision, targets, priorities
- Pursue additional TDM revenue
- Educate, advocate and advance smart, efficient, cost-effective transportation investments
- Empower other partners to support board's goal

The executive board will be chaired by the Secretary of Transportation at WSDOT and members will be recruited and appointed. The executive board will approve recommendations from the technical committee and oversee the committee's implementation of the CTR law.

The purpose of the technical committee will be to support the vision, direction and efforts of the executive board, make recommendations for TDM programs and changes to the CTR program, and meet the requirements of the CTR law. The technical committee will be chaired by an Assistant Secretary of Multimodal Development and Delivery at WSDOT. Its membership will meet the requirements of RCW 70.94.537.

The technical committee will meet the legal requirements listed in RCW 70.94.537 and RCW 70.94.544. At the recommendation of the technical committee, the executive board will provide final approval to CTR plans, reports and other TDM funding allocations.

Legal requirements in RCW 70.94.537 and RCW 70.94.544 include:

- Determine the allocation of CTR program funds
- Advise WSDOT on the content for the rules for CTR plans and implementation
- Create a state trip reduction plan, working collaborative with regional transportation planning organizations, that includes goals, strategies, performance measures and a financial plan
- Review and approve regional commute trip reduction plans
- Work with partners to develop and implement a public awareness campaign
- Evaluate and update the commute trip reduction program plan and recommend changes to the rules every four years
- Report to the legislature and governor about the costs and benefits of CTR and recommendations for whether it should continue or modified every two years
- Invite personnel to act as a technical advisory group and advise the board